

**2015 NBA ALL-STAR TECHNOLOGY SUMMIT:  
GameTime**

*The Waldorf Astoria, New York*

**FRIDAY, FEBRUARY 13**

**7:30 a.m. – 8:30 a.m.**

**Registration for Tech Summit and NBA Cares All-Star Day of Service / Breakfast Buffet**

**8:30 a.m. – 8:45 a.m.**

**Welcome**

Ahmad Rashad (Host & Executive Producer; *One on One with Ahmad Rashad*, NBA TV)

**Opening Remarks**

Adam Silver (Commissioner, National Basketball Association)

**8:45 a.m. – 9:25 a.m.**

**Panel I: Gaming in a Digital Universe**

Moderator: John King (Chief National Correspondent; Anchor, *Inside Politics*, CNN)

Panelists

Jeanie Buss (President & Governor, Los Angeles Lakers)

Simon Denyer (Chief Executive Officer, PERFORM)

Nigel Eccles (Chief Executive Officer, FanDuel)

Dan Gilbert (Majority Owner, Cleveland Cavaliers; Founder & Chairman, Quicken Loans, Inc.)

Ted Leonsis (Founder, Chairman, Majority Owner & Chief Executive Officer, Monumental Sports & Entertainment)

Irina Pavlova (President, Onexim Sports & Entertainment; Alternate Governor, Brooklyn Nets)

Strauss Zelnick (Chief Executive Officer, Take-Two Interactive Software, Inc.)

Description

How do video games, fantasy sports and other types of gaming impact fan engagement – and what, if anything, could impede the growth of the gaming industry?

**9:25 a.m. - 9:40 a.m.**

**Break**

**9:40 a.m. – 10:20 a.m.**

**Panel II: The Currency of Sports**

Moderator: Wolf Blitzer (Lead Political Anchor; Anchor, *The Situation Room with Wolf Blitzer*, CNN)

Panelists

James L. Dolan (Executive Chairman, The Madison Square Garden Company; Chief Executive Officer, Cablevision Systems Corporation)

Arne Duncan (U.S. Secretary of Education, U.S. Department of Education)

David Levy (President, Turner Broadcasting System, Inc.)

Stephen Pagliuca (Co-Owner & Managing General Partner, Boston Celtics; Managing Director, Bain Capital)

John Skipper (President, ESPN; Co-Chairman, Disney Media Networks)

Joseph Tsai (Executive Vice Chairman, Alibaba Group)

Casey Wasserman (Chairman & Chief Executive Officer, Wasserman Media Group)

Description

As the startup community continues to thrive, where do sports organizations fit in the marketplace and how can they participate in its growth?

**10:20 a.m. – 10:35 a.m.**

**Break**

**10:35 a.m. – 11:10 a.m.**

**One-on-One with Arianna Huffington**

Moderator: Chris Cuomo (Anchor, *New Day*, CNN)

Speaker: Arianna Huffington (President & Editor-in-Chief, The Huffington Post Media Group; Author, *Thrive*)

**11:10 a.m. – 11:25 a.m.**

**Break**

**11:25 a.m. - 12:05 p.m. Panel III: Next Generation Wearables**

Moderator: Rachel Nichols (TNT Reporter, Turner Sports)

Panelists

Blair Christie (Senior Vice President & Chief Marketing Officer, Cisco)  
Dr. Paul Jacobs (Vice Chairman & Co-Owner, Sacramento Kings; Executive Chairman, Qualcomm)  
Gregory Lee (President & Chief Executive Officer, Samsung Electronics North America)  
Dinesh C. Paliwal (Chairman, President & Chief Executive Officer, Harman International)  
Jason Rubin (Head of Studios, Oculus)  
Michael Rubin (Founder & Executive Chairman, Fanatics)  
Steve Stoute (Founder & Chief Executive Officer, Translation)

Description

What's next in the wearable space, and how will the data we receive from wearables impact consumers?

**12:05 p.m. – 12:20 p.m. Break**

**12:20 p.m. – 1:00 p.m. Panel IV: The Evolution of Basketball Analytics**

Moderator: Ernie Johnson (Studio Host, Turner Sports)

Panelists

Charles Barkley (Analyst, Turner Sports)  
Jonathan Becher (Chief Digital Officer, SAP)  
R.C. Buford (General Manager & President of Sports Franchises, San Antonio Spurs)  
Mark Cuban (Chairman; AXS TV; Owner, Dallas Mavericks)  
Phil Jackson (President, New York Knicks)  
Earvin "Magic" Johnson (Chairman & Chief Executive Officer, Magic Johnson Enterprises)  
Vivek Ranadivé (Founder & Chief Executive Officer, TIBCO Software; Owner, Sacramento Kings)

Description

As basketball analytics continue to evolve, what benefits and challenges do they pose for fans, players and front-office personnel?

**1:00 p.m. Summit Concludes**