

2016 NBA ALL-STAR TECHNOLOGY SUMMIT:
Basketball | The Global Game
Fairmont Royal York Hotel, Toronto

FRIDAY, FEBRUARY 12

7:30 a.m. - 8:30 a.m.

Registration for Tech Summit and NBA Cares All-Star Day of Service / Breakfast Buffet

8:30 a.m. - 8:45 a.m.

Welcome

Ahmad Rashad (Host, NBA TV)

Opening Remarks

Adam Silver (Commissioner, National Basketball Association)

8:45 a.m. - 9:25 a.m.

Panel I: Courtside From Your Couch: The Power and Potential of Technology

Moderator: Poppy Harlow (Anchor & Correspondent, CNN)

Panelists

James L. Dolan (Executive Chairman, The Madison Square Garden Company; Chief Executive Officer, Cablevision Systems Corporation)

Dr. Paul Jacobs (Vice Chairman & Co-Owner, Sacramento Kings; Executive Chairman, Qualcomm Incorporated)

Ash Jhaveri (Head of Partnerships, Oculus)

Guy Laurence (President & Chief Executive Officer, Rogers Communications)

Stephen Pagliuca (Co-Owner & Managing General Partner, Boston Celtics; Managing Director, Bain Capital)

Mary Ann Turcke (President, Bell Media)

Description

As our game continues to grow, less than 1% of NBA fans will have the opportunity to experience a live game in person. However, with the proliferation of mobile technology we are more able than ever to create global, connected experiences in real-time. This panel will explore how technology like virtual reality and social media can be used to create global communities through the game of basketball.

9:25 a.m. - 9:40 a.m.

Break

9:40 a.m. - 10:20 a.m.

Panel II: Inspiring the Next Generation of Players and Fans

Moderator: John King (Chief National Correspondent; Anchor, *Inside Politics*, CNN)

Panelists

Susanne Daniels (Global Head of Original Content, YouTube)

David Levy (President, Turner)

Steve Nash (Founder & President, The Steve Nash Foundation; Player Development Consultant, Golden State Warriors)

Charles Porch (Head of Global Creative Programs, Instagram)

Vivek Ranadivé (Owner & Chairman, Sacramento Kings)

Ben Schwerin (Director of Partnerships, Snapchat)

Marni Walden (Executive Vice President & President of Product Innovation & New Businesses, Verizon)

Description

Never before has there been a generation where technology has been an integrated part of daily life from birth. From tablets to smart TVs to augmented reality, today's youth have everything they want, when they want, ready at their fingertips. In this panel we'll explore how technology is changing the way we reach and talk to youth and how we can best use technology to get kids active and interested in sports.

10:20 a.m. - 10:35 a.m.

Break

10:35 a.m. - 11:10 a.m.

One-on-One with Kobe Bryant (NBA Player, Los Angeles Lakers; Chief Executive Officer, Kobe Inc.)

Moderator: Rachel Nichols (Anchor, ESPN; Host, *The Jump*)

11:10 a.m. - 11:25 a.m.

Break

11:25 a.m. - 12:05 p.m.

Panel III: There's An App For That: Sports and the On Demand Economy

Moderator: Wolf Blitzer (Lead Political Anchor; Anchor, *The Situation Room with Wolf Blitzer*, CNN)

Panelists

Nigel Eccles (Chief Executive Officer, FanDuel)

Dan Gilbert (Majority Owner, Cleveland Cavaliers; Founder & Chairman, Quicken Loans, Inc.)

Maggie Chan Jones (Chief Marketing Officer, SAP)

Ted Leonsis (Founder, Chairman, Majority Owner & Chief Executive Officer, Monumental Sports & Entertainment)
Michael Rubin (Founder & Executive Chairman, Fanatics)
Kirstine Stewart (Vice President, North American Media Partnerships, Twitter)
Steve Stoute (Founder & Chief Executive Officer, Translation)

Description

As our lives become more connected, consumers want everything now – whether it’s dinner, a taxi, a movie, or a basketball game. This panel will explore the rise of the on-demand economy, how new companies have disrupted entrenched industries of our society, and how important design is to making technology a seamless, rather than obtrusive, part of our lives.

12:05 p.m. - 12:20 p.m. Break

12:20 p.m. - 1:00 p.m. Panel IV: Game Change: Technology and the Future of the NBA

Moderator: Ernie Johnson (Studio Host, Turner Sports)

Panelists

Charles Barkley (Analyst, Turner Sports)
Mark Cuban (Chairman, AXS TV; Owner, Dallas Mavericks)
Becky Hammon (Assistant Coach, San Antonio Spurs)
Earvin “Magic” Johnson (Chairman & Chief Executive Officer, Magic Johnson Enterprises)
Kevin Plank (Chairman, Founder & Chief Executive Officer, Under Armour, Inc.)
Masai Ujiri (President & General Manager, Toronto Raptors)
Casey Wasserman (Chairman & Chief Executive Officer, Wasserman Media Group)

Description

From the widespread use of advanced basketball analytics in the NBA to innovative techniques and products that manage personnel health, technology is increasingly impacting the game of basketball. This panel will explore how new products are changing game-time decisions and how to strike a balance between the reliance on information from technology and intuition to manage a team.

1:00 p.m. Summit Concludes