

## 2022 NBA ALL-STAR TECHNOLOGY SUMMIT

Hilton Cleveland Downtown  
Superior Ballroom (Floor 5)  
100 Lakeside Avenue East

### FRIDAY, FEBRUARY 18

7:30 a.m. - 8:30 a.m.

**Registration for Tech Summit**

8:30 a.m. - 8:45 a.m.

**Opening Remarks**

Adam Silver (Commissioner, National Basketball Association)

**Welcome**

Ahmad Rashad (Host, NBA TV)

8:45 a.m. - 9:25 a.m.

**Panel I: Game On: The Future of Sports Betting and Media**

Moderator: Ernie Johnson (Studio Host, Turner Sports)

Panelists

Lenny Daniels (President, Turner Sports)

Adi Dhandhania (Chief Operating Officer, North America Interactive, Bally's Corporation)

Carsten Koerl (Chief Executive Officer, Sportradar AG)

Chad Millman (Chief Content Officer, The Action Network)

Jimmy Pitaro (Chairman, ESPN & Sports Content)

Michael Rubin (Chief Executive Officer, Fanatics; Partner, Philadelphia 76ers; Co-Chair, REFORM Alliance)

Description

As both sports betting and sports media continue to rapidly evolve in the U.S., they are also converging. This panel will explore the interconnected ecosystem around sports betting content, potential changes in the user experience, and new forms of innovation that will help capture attention and keep fans engaged.

9:25 a.m. - 9:40 a.m.

**Break**

9:40 a.m. - 10:20 a.m.

**Panel II: Disruption from Every Direction: Leading in Our New Normal**

Moderator: Kaylee Hartung (Correspondent, ABC News)

Panelists

Maverick Carter (Chief Executive Officer, The SpringHill Company)

Baron Davis (Former NBA All-Star; Entrepreneur & Investor)

Marie Donoghue (Vice President, Global Sports Video, Amazon)

Dan Gilbert (Chairman, Cleveland Cavaliers; Founder & Chairman, Rocket Companies & the Rock Family of Companies)

Marc Lore (Limited Partner, Minnesota Timberwolves & Lynx; Founder, Chairman & Chief Executive Officer, Wonder)

Ryan Smith (Founder, Qualtrics; Owner, Utah Jazz)

Casey Wasserman (Chairman & Chief Executive Officer, Wasserman)

Description

At our Tech Summit in 2020, we discussed the wide range of challenges facing leaders. These included adapting to exponential growth in technology and defining the role organizations can play in advancing social change. Two years later, as the world continues to confront COVID-19, businesses have been forced to completely reimagine their revenue streams, operations and organizational culture. This panel will explore how leaders have guided their companies through the pandemic and what their employees expect from the workplace of the future.

10:20 a.m. - 10:35 a.m.

**Break**

10:35 a.m. - 11:10 a.m.

**One-on-One with Shouzi Chew** (Chief Executive Officer, TikTok)

Moderator: Matt Egan (Reporter, CNN)

11:10 a.m. - 11:25 a.m.

**Break**

**11:25 a.m. - 12:05 p.m. Panel III: Blockchain Revolution: Powering the New Digital Economy**

Moderator: Poppy Harlow (Anchor, CNN)

Panelists

Shan Aggarwal (Vice President, Corporate Development & Ventures, Coinbase)

Mark Cuban (Entrepreneur; Founder, costplusdrugs.com)

Roham Gharegozlou (Chief Executive Officer, Dapper Labs)

Neal Mohan (Chief Product Officer, YouTube)

Steve Pagliuca (Co-Owner & Managing General Partner, Boston Celtics; Co-Chairman, Bain Capital)

Vivek Ranadivé (Owner & Chairman, Sacramento Kings)

Strauss Zelnick (Chief Executive Officer, Take-Two Interactive Software, Inc.)

Description

Blockchain, increasingly viewed as the world's new operating system, is transforming traditional business models in all fields. This panel features industry experts who will speak to the real-world applications of blockchain, including its impact on the sports industry.

**12:05 p.m. - 12:20 p.m. Break**

**12:20 p.m. - 1:00 p.m. Panel IV: 21<sup>st</sup> Century Health: Performance, Rest, Recovery**

Moderator: John King (Anchor & Chief National Correspondent, CNN)

Panelists

Dr. Patrice Harris MD, MA (Chief Executive Officer & Co-Founder of eMed; Former President of the AMA)

Grant Hill (Basketball Analyst, WarnerMedia/TNT; Vice Chairman, Atlanta Hawks)

Earvin "Magic" Johnson (Chairman & Chief Executive Officer, Magic Johnson Enterprises)

CJ McCollum (NBA Player, New Orleans Pelicans; President, National Basketball Players Association)

Chiney Ogumike (2-Time WNBA All-Star, Los Angeles Sparks; ESPN NBA Analyst)

Chris Paul (NBA All-Star Guard, Phoenix Suns; Philanthropist & Entrepreneur)

Dr. Leroy Sims MD, MSc, CAQSM (Senior Vice President of Medical Affairs, National Basketball Association; Emergency Medicine Physician, Mills Peninsula Medical Center)

Description

As technology and science provide greater insight into rest, recovery and other determinants of performance, how can individuals best optimize their personal health strategy? In this panel, we will discuss how these advancements apply to the sports and business communities alike, and how we can all fulfill our maximum performance potential.

**1:00 p.m. Summit Concludes**