

2025 NBA All-Star Technology Summit

FRIDAY, FEBRUARY 14

7:30 a.m. – 8:30 a.m.

SUMMIT REGISTRATION & CREDENTIAL PICK-UP

Hilton San Francisco Union Square
Plaza Room – Lobby Level
333 O'Farrell Street
San Francisco, CA

Please present your confirmation email (either via mobile device or a printed version) at registration to receive your credential.

8:30 a.m.

TECHNOLOGY SUMMIT BEGINS

Grand Ballroom – Grand Ballroom Level

The Technology Summit registration desk will open at 7:30 a.m. on the morning of the event. Please check in with our staff at the registration desk upon your arrival where you will receive your credential.

A buffet breakfast will be served beginning at 7:30 a.m., and the Technology Summit will begin promptly at 8:30 a.m. We encourage you to arrive early.

Please note there is no assigned seating and your invitation to the Technology Summit does not include a guest and is non-transferable.

Summit Attire

Business casual.

Contact Us

For questions, contact Lauren Mroz (201-273-0740; nbaallstartechnologysummit@nba.com)