2025 NBA ALL-STAR TECHNOLOGY SUMMIT

Hilton San Francisco Union Square Grand Ballroom 333 O'Farrell Street, San Francisco, CA

FRIDAY, FEBRUARY 14

7:30 a.m. - 8:30 a.m. Registration / Breakfast Buffet

8:30 a.m. - 8:45 a.m. Opening Remarks

Adam Silver

Welcome Ahmad Rashad

8:45 a.m. - 9:25 a.m. Panel I: Stream Tech: The Next Generation

Moderator: John King (Anchor & Chief National Correspondent, CNN)

<u>Panelists</u>

Bela Bajaria (Chief Content Officer, Netflix) Rick Cordella (President, NBC Sports)

Eddy Cue (Senior Vice President, Services, Apple, Inc.)

Mike Hopkins (Head, Prime Video & Amazon MGM Studios, Amazon)

Neal Mohan (Chief Executive Officer, YouTube)

Jimmy Pitaro (Chairman, ESPN)

Description

The evolution of streaming continues to reshape the sports and entertainment industry. Companies are racing faster than ever to deliver content that clicks with consumers. This panel will debate the future of streaming and how companies can engage subscribers, capture market share and deliver value to their stakeholders.

9:25 a.m. - 9:35 a.m. Break

9:35 a.m. - 10:15 a.m. Powering the Al Revolution: A Conversation with NVIDIA's Jensen Huang

Moderator: Becky Quick (Co-Anchor, Squawk Box, CNBC)

With: Jensen Huang (Founder & Chief Executive Officer, NVIDIA)

10:15 a.m. - 10:25 a.m. Break

10:25 a.m. - 11:05 a.m. Panel II: Follow the Money: The Investments Transforming Society

Moderator: Stephanie Ruhle (Host, MSNBC's The 11th Hour, NBC News Senior Business Analyst)

Panelists

Ian Charles (Co-Founder & Managing Partner, Arctos Partners)

Ken Chenault (Chairman & Managing Director, General Catalyst; Former Chairman & Chief Executive Officer,

American Express)

Andre Iguodala (Executive Director, National Basketball Players Association)

Joseph S. Lacob (Co-Executive Chairman & Chief Executive Officer, Golden State Warriors)

Ruth Porat (President & Chief Investment Officer, Alphabet & Google)

Description

From venture capital to private equity, investors play a vital role in turning bold ideas into breakthrough innovations. What goes into determining the winners from the wannabes? This panel will discuss the strategies behind blockbuster investments, private equity's role in sports and what today's portfolios tell us about the future.

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11:05 a.m. - 11:15 a.m. Break

11:15 a.m. - 11:55 a.m. Panel III: Tell Us About Tomorrow: Understanding the Complex Forces Shaping the Future

Moderator: Julia Boorstin (Senior Media & Tech Correspondent, CNBC)

Panelists

Scott Guthrie (Executive Vice President, Cloud + Al, Microsoft) Connor Hayes (Vice President, Head of GenAl Product, Meta)

Dr. Vasi Philomin (Vice President, Generative AI, Amazon Web Services)

Casey Wasserman (Chairman & Chief Executive Officer, Wasserman; Chairperson & President, LA28 Olympic & Paralympic Games)

Kevin Weil (Chief Product Officer, OpenAI)

Anne Wojcicki (Co-Founder & Chief Executive Officer, 23andMe)

Description

It is often said that the best way to predict the future is to invent it. In this panel, we will hear from innovators who are helping drive the technological and business trends shaping tomorrow. This wide-ranging discussion will offer new insights into the changes shaping the future, what they mean for society, and ultimately how different the world will look in the years to come.

11:55 a.m. - 12:05 p.m. Break

12:05 p.m. - 12:35 p.m. The Championship Mindset: A Conversation with Steve Kerr and Bob Costas

Moderator: Bob Costas (Host, Play by Play, NBA on NBC 1990-2002)

With: Steve Kerr (Head Coach, Golden State Warriors)

12:35 p.m. - 12:45 p.m. Break

12:45 p.m. - 1:25 p.m. Panel IV: The Leadership Playbook: How to Win in 2025 and Beyond

Moderator: Ernie Johnson (Host, *Inside the NBA*)

Panelists

Jalen Brunson (Point Guard, New York Knicks; Co-Founder, Second Round Foundation)

General Martin Dempsey (General, U.S. Army, Retired)

Sabrina Ionescu (WNBA Player, New York Liberty; Philanthropist; Founder, SI20 Foundation)

Michael Rubin (Founder & Chief Executive Officer, Fanatics)

Steve Stoute (Founder & Chief Executive Officer, UnitedMasters + Translation)

Victor Wembanyama (NBA Player, San Antonio Spurs)

Description

In this game-changing era, leadership is evolving to redefine success from the basketball court to the boardroom. This panel will discuss what it takes to lead in today's world, including the impact of tech on decision-making, meeting the soaring expectations around growth and performance, and navigating the always-on media landscape.

1:30 p.m. Summit Concludes